GRAPHIC DESIGN / CV

NORTHAMPTON, UK

Matthew Gray

Graphic designer

hello@mattgray.design 07572 070018 mattgray.design

Graphic designer working across editorial, brand identity, print and digital since 2017. Experienced in developing brochures, programmes and campaigns from client brief to print-ready artwork and applying identities across print, web and social.

EXPERIENCE

Graphic Designer — Feb 2023 - Present

Minuteman Press, Northampton

- Design brochures, menus and brand materials for education, hospitality, retail and trade clients.
- Develop layouts from client briefs, manage revisions and prepare artwork for print and digital use.
- Create social and video content, update website assets and support email campaigns in Flex.
- Increased customer reviews from 40 to 90+ in one year through targeted promotion.

Marketing Manager — Sep 2025 - Present

Moulton Football Club

- Develop club brand guidelines and apply them across programmes, brochures and matchday print.
- Support the social media manager and build relationships with the local community.
- Promote matches and club activities to support long-term growth in attendance and turnstile sales.

Publication Designer — Sep 2019 - Jan 2023

Lance Publishing, Kettering

- Designed magazines, brochures and other publications for print and digital distribution.
- Worked with editors and clients to refine layouts and deliver print-ready files on deadline.

Junior Graphic Designer — Oct 2017 - Sep 2019

Tangerine Red, Northampton

- Produced print-ready brochures, flyers and signage in line with client brand guidelines.
- Prepared concepts and mockups, coordinated revisions and supported senior designers on campaigns.

DESIGN SKILLS

Editorial and publication design, brand identity, typography and print production

SOFTWARE

Adobe InDesign, Adobe Illustrator, Adobe Photoshop and Canva

EDUCATION

Diploma of Higher Education, Graphic Communications with Illustration

Bedford College, Distinction — Aug 2017 - Jun 2019